

THEATRE SESSIONS FOR DAY 1 - TUESDAY 8TH MARCH 2011



	FLEXIBLE WORKING	COLLABORATION & MESSAGING	MICROSOFT UC EXPERIENCE THEATRE	IP CONVERGENCE & SIP THEATRE	ENTERPRISE MOBILITY THEATRE	SMALL BUSINESS COMMUNICATIONS	SOCIAL BUSINESS & COLLABORATION
10:00-10:30			What's new in Lync 2010 Tina Shepherd, Nathan Winters Microsoft (1 hour session)				
10:30-11:00	"How video changed my life" - Implementation of an end-to-end video strategy Jon Tracey LifeSize	Customer Contact and Management Richard Kenny Plantronics		UC Client Apps, Global SIP & "Communications as a Service" Ken Johnson Global Crossing		SMB - the forgotten majority of UC? Trefor Davies ITSPA	Flying Cars and Cool Uniforms, - The Future for Knowledge Workers? Atle Skjekkeland AIIM
11:10-11:40	Freedom in Unified Communications Lisa Dolphin Mitel Networks	Are you ready for Communications in the Cloud? Chris Majer Interactive Intelligence	How can collaboration and communication tools effectively drive business performance for years to come Paul Clark Plantronics	Enabling resilience and security for Microsoft Lync Toby Fryer VCOMM	Collaborate Effectively: Why Enterprises should embrace Mobile Social Networking. Jackie Duffy Research In Motion	Breaking Down the Physical boundaries between businesses Andy Brocklehurst Cisco	Dispelling the myths of social software Jon Mell IBM
11:50-12:20	Next Generation Customer Contact - a UC Enabled Case Study Darren Lloyd Aspect, Newport City Homes, Dell	Microsoft Lync 2010 - Practical Applications Jeremy Sneller NEC	Microsoft and Polycom, Transforming Unified Communications Charlie James Polycom	The shape of things to come Nigel Moulton Avaya	Enterprise Mobility - Dell's approach to Enterprise Mobility: Point of View and Services Approach Richard Livanos Dell		Transform the way you work with online collaboration - save time, money and increase productivity Stephen Partridge Citrix Online
12:30-13:00	Reconnecting the Video Conferencing Islands Itai Margalit RADVISION	The Collaborative Contact Centre Tom Perry, John Paterson ShoreTel	A deep dive into voice in Lync 2010 Robin Chan, Robert-Jan Gerrits Microsoft (1 hour session)	Voice over Ethernet for large businesses Mike Matthews TalkTalk Business	Stay Connected With Sage Duncan Wood, Karen Ainley Sage UK	Unified communications: a guide for small businesses Charlie Wade Vodafone	The New Collaboration Experience Dave Thomson Cisco
13:10-13:40		Taking advantage of the Cloud: providing global collaboration services in the era of Cloud computing Matt Ballantine Imagination					
13:50-14:20	Mobile Freedom at the Core of your Unified Communications Strategy Arnaud Bellens Mitel Networks	Get closer to your customers through simplified & effective real time collaboration Bruce Everest Vodafone	Get going with Microsoft UC Russell Kirk Grey Convergence	Future of Business Collaboration Richard Jenner Avaya	Dell Mobile Device Management & Telecom Expense Management: Device and Expense Management Lester Hewett, Richard Buckley Dell	Effective use of VoIP in your office communications Julian Hubble Draytek	Social Business & Collaboration - Understanding the Business Benefits and locating the ROI Rooven Pakkiri Digirati
14:30-15:00	Unified Comms - Fashion Leader or Fashion Victim? Ben Mendoza MDSL	The world of work has changed forever, have you changed with it? Tim Price-Walker Steljes	UC - What's the impact on your business? Jamie Ryan Aspect	Advanced UC Management that automates the analysis and even resolution of issues Martin Anwyll NetIQ	How Chatter and Salesforce Mobile drive real-time social communication and more effective decision making Xabier Ormazabal Salesforce	Understanding the future of Microsoft Cloud services on the desktop Lewis Isaacs Content & Code	Changing behaviours. For good. Paul Henry Grey Convergence
15:10-15:40	Software platforms: the next generation of visual communications solutions for the enterprise Les Shaw HP Visual Collaboration Solutions	Next Generation Collaboration using Google Apps Thomas Davies Google Enterprise	Persistent Group Chat - the hidden UC gem Gavin Adam Formicary	Brocade Powering communications & collaboration Post CTI, Brocade	Mobilise to Generate ROI for the Public sector Bruce Murchie Xenium Solutions		Star Wars and Social CRM Laurence Buchanan CapGemini UK
15:50-16:20	Ensure the full ROI and user adoption with Organizational Implementation Thomas Pind Futurecom Business Solutions	Training employees to quickly adopt new collaboration tools, improving time to market, ROI and effectiveness... Richard Hall Ze2	Delivering a flexible approach to UC Post CTI	The Lync to Enterprise Voice Mike Ling SIPcom	Challenges facing everyday business collaboration and how mobility can help Steve Flavell Ring2 Conferencing		Social Collaboration: 10 must have tips for security, productivity and compliance Sarah Carter Actiance

THEATRE SESSIONS FOR DAY 2 - WEDNESDAY 9TH MARCH 2011



	FLEXIBLE WORKING	COLLABORATION & MESSAGING	MICROSOFT UC EXPERIENCE THEATRE	IP CONVERGENCE & SIP THEATRE	ENTERPRISE MOBILITY THEATRE	SMALL BUSINESS COMMUNICATIONS	SOCIAL BUSINESS & COLLABORATION
10:00-10.30			What's new in Lync 2010 Tina Shepherd, Nathan Winters Microsoft				
10:30-11.00	Transitioning towards UC Stephane Minana Orange Business Services	The Future of Work: What does this mean for a CIO? Kcom		Microsoft and Aspect, Transforming Customer Contact Management Ian Smith Aspect	Psion's modular approach to a flexible world... Paul Westmoreland Psion (UK) Ltd		Lessons Learnt from Implementing Enterprise Social Software at Cisco Colin Seward Cisco
11:10-11.40	Mobile Freedom at the Core of your Unified Communications Strategy Arnaud Bellens Mitel Networks	The changing face of Video Conferencing Fraser Dean Vidyo, Inc.	Deploying Lync Server 2010 as a primary telephony solution Phillip Priestley, Dee Chury Dell	Connect, Engage and Empower your Customers Adrian Hipkiss Vodafone	ONE DEVICE : FULL UC – it's here now Pejman Roshan ShoreTel	SMB communications - is VoIP secure? Jonathan Greenwood snom	The New Workspace - Putting People at the Centre of Collaboration James Campanini Cisco
11:50-12.20	How to leverage flexible working practices and keep your business moving forward Philip Vanhoutte Plantronics	RADVISION Video Conferencing Time Tunnel at the collaboration and messaging service Andy Nolan RADVISION	Get going with Microsoft UC Russell Kirk Grey Convergence	The shape of things to come Nigel Moulton Avaya	Addressing the unique connectivity and security challenges of the mobile workforce with Mobile VPN Tim Carter Birdstep Technology	Breaking Down the Physical boundaries between businesses Andy Brocklehurst Cisco	Business Intelligence & Collaboration Rooven Pakkiri, Dale Roberts Digirati
12:30-13.00	Unified Comms - Fashion Leader or Fashion Victim? Ben Mendoza MDSL	Get closer to your customers through simplified & effective real time collaboration Bruce Everest Vodafone	MS UCC , a practical step through wave 2010 Brett Johnson, Nathan Winters Microsoft (1 hour session)	Key focus areas and critical success factor in integrating SIP, data and Business Processes Gerard Citroen NEC	Wading through Mobile Unified Communications - What to consider when extending UC to smartphones Jackie Duffy Research In Motion	Perception Richard Hill IP Office Ltd	Transform the way you work with online collaboration - save time, money and increase productivity Stephen Partridge Citrix Online
13:10-13.40	The Business Case for Video Eric Le Guiniec, Jon Tracey, Itai Margalit, Les Shaw, Richard Thurston , David Stirling, Gary Lloyd (1 hour session)	Unified Communications - Its cool, but how can you demonstrate value to the Business? Toby Armfield EMC Consulting					
13:50-14.20		Living with Google Apps Ian Taylor, Appsbroker Sean McAndrew, Jaguar, Land Rover	Microsoft and Polycom, Transforming Unified Communications Charlie James Polycom	Future of Business Collaboration Richard Jenner Avaya	Mobile Application Delivery Lester Hewett, Richard Buckley Dell	Simplifying VoIP - the key to wide spread adoption is simplicity Clare Jenkins Futureline	Changing behaviours. For good. Paul Henry Grey Convergence
14:30-15.00	Benefits of hosted PBX - a scalable and greener way of managing your telephone system Ken Bailey TalkTalk Business	The world of work has changed forever, have you changed with it? Tim Price-Walker Steljes	Don't Rip It - Lync It Ian Woolner Audiocodes	BMA Video Communication - success story George Birch RADVISION	Enterprise Mobility with Lync 2010 Glen O'Brien, Mike Ling SIPCOM	Understanding the future of Microsoft Cloud services on the desktop Lewis Isaacs Content & Code	Pervasive Video Gary Lloyd Cisco
15:10-15.40	Reserved for Vidyo Client Case Study Vidyo, Inc.	Video transformation; Enabling the business and giving you a competitive advantage Francois Messenger NextiraOne	Unified Communications - Its cool, but how can you demonstrate value to the Business? Toby Armfield EMC Consulting				The art of building corporate communities Gavin Adam Formicary